

## Delta Company

Analysts can gain insight into potential issues or challenges that Delta may be facing. For example, Delta's Annual Report reveals an increase in the cost of fuel, as well as a decrease in travel demand due to the COVID-19 pandemic (irDelta, 2023). This can lead to decreased profits and higher operational costs. Additionally, the financial statements provide detailed information on Delta's current financial performance and

### Introduction

*Overview of what the report is about*

prospects. By examining these statements, analysts can identify potential problems with Delta's finances, such as increasing debt levels or insufficient cash reserves. Moreover, one problem in the department or business segment aligned with Delta Airlines is a lack of diversity (Chokshi, 2022). Despite efforts to increase the representation of women and people of color on its leadership team, Delta Airlines still does not reflect the diversity of its customers.

### Analysis

*Mention of the challenges faced by Delta*

Delta Airlines should increase its efforts to create a diverse and inclusive organization by implementing an action plan that includes initiatives such as recruiting from a wider range of sources, actively encouraging the promotion of underrepresented groups, and providing training on cultural competency and implicit bias. This

diversity initiative would be measurable through metrics such as improved gender and racial representation, improved employee engagement and satisfaction,

and increased customer loyalty. These measures would provide a tangible measure of the successful implementation of this initiative and will help Delta Airlines achieve its short-term objectives while positioning it for long-term success.

### Recommendations

*The report offers recommendations to the problems identified earlier*

### Metrics

*Report proposes measurable metrics for assessment*

The proposed action plan is not only aligned with Delta's corporate objectives but also has a positive effect on its bottom line. By creating a diverse and inclusive workplace, Delta can capitalize on untapped talent and ensure that all of its employees are treated equitably. This will help to attract more customers, as individuals are more likely to choose an organization

reflects their values when making decisions on airline travel. It demonstrates that investing in diversity initiatives can have a positive effect on both Delta's short-term objectives and long-term goals.

