

**Main
Idea/Introduction**

Narration

I am currently interested in pursuing a doctoral degree in relation to research on entrepreneurship and how these entrepreneurs are fairing in the current global economy. The reason that I am pursuing this academic direction is that I have a bachelor's and master's in Business Administration-Accounting, and thus this field is in line with my interests.

Also, with the help of my parents, I set up a small business during the COVID-19 lockdown, which is why I am so interested in the field of entrepreneurship in the first place. The reason that I am applying for this college is that I feel that this college best suits my current needs and that I would gain a good opportunity to grow here.

**Personal
Experience**

In terms of my background experience, I have mentioned that I was able to open a small business during the COVID era, which gave me some hands-on experience in entrepreneurship and its troubles. I realized that it is an extremely difficult task to manage the finances of a business, even if one has a degree in Business Administration-Accounting.

**Background
information**

Thus, by pursuing this degree, I hope to gain an understanding of the business practices of small and mid-sized enterprises so that I can try to implement those practices in my own business. I also wish to develop strategies that will help such enterprises during tough economic crises such as COVID-19.

**Post-
Grad
Plans**

Goals

As far as my post-graduation plan is concerned, I hope to work on the business that I have already established and expand it further on. I have already worked in this field but I do not have a particular wish to get a job. However, if a good opportunity presents itself then I will most assuredly consider it.

I believe that this school and the program that I have chosen will develop my skills to the point that I will not need to go back and get a job to gain new skills. I hope to polish the skills that I possess already and then apply those skills to my own business.

My skills and experience can contribute to the school and help me become an active member of the school's community. This is because I have experience in running a business which makes me keenly aware of the problems of entrepreneurship and motivates me to solve such problems.

In this context, my habits can also prove to be beneficial to the school. For example, I am an excellent organizer and have learned much about management during my stint as manager of my business. Thus, I can participate in college events where I can help organize the said events to promote the interests of the college.

I also believe that I will fit in well with the student community of this school as I have a habit of making friends wherever I go. I consider myself to be a very friendly person, and I have never had any trouble getting along with my class fellows or colleagues, which is why I think that I will not have problems fitting in.

Furthermore, I think that I will fit well in this community as the school's values of integrity and honesty are in line with my values. This is one of the major reasons that I wish to be a part of this community, as I wish to be with like-minded individuals.

Lastly, I would like to say that I do believe that I stand out from other applicants because I have hands-on experience in the arena of business management which is not something many people can say for themselves. Also, my struggles as an African living in a predominantly white society have prepared me well for any adversities that I might have to face in the future.